

Nepalese Journal of Hospitality and Tourism Management

THEMATIC AREAS

Nepalese Journal of Hospitality and Tourism Management accepts the research papers in the following thematic areas of hospitality and tourism management:

- Human resource management and labour issues in hospitality and tourism
- Hospitality and tourism education and training, and teaching-learning pedagogies and e-learning practices
- Sustainable practices in tourism development and hospitality management
- Entrepreneurship and innovation in hospitality and tourism industry
- Emerging issues in hospitality and tourism
- Operational practices and service delivery in hospitality and tourism industry
- Corporate social responsibility practices in hospitality and tourism industry
- Product design, packaging and branding of tourism destinations, adventure tourism, conference tourism, cultural tourism, homestay management
- Service quality management and customer satisfaction in hospitality and tourism
- Revenue management and strategic pricing of retail services in hospitality and tourism
- Environment analysis (economic, ecological, and socio-cultural) in hospitality and tourism industry
- Management of gastronomy, food and beverage
- Practices of spirituality and wellness in hospitality and tourism
- Indigenous hospitality practices of in Nepalese societies
- Global warming, climate change and related issues in hospitality and tourism management
- Management of mitigation of risks and disasters in hospitality and tourism industry
- Impact of COVID-19 and such other crises on hospitality and tourism industry
- Research methods in hospitality and tourism industry